



# MACULA GROUP, INC.

## *Application Services*

*The Application Services Practice works with our clients to ensure that the technology used by the business serves the business.*

We perform application migrations, enhancements, new application development, off-the-shelf software and hardware assessment, “whole system” validation, and quality assurance.

*Macula Group acts on the premise that our customers know their business. Our mission is to support our clients with relevant information for making critical business decisions.*

*Each business is unique within its market. Macula Group develops individualized solutions to meet each client’s unique requirements. Our winning attitude is a mixture of professional craftsmanship, scientific discipline, and business acumen.*

*We are not married to a particular product line or technology. Our services are flexible and based on the needs of the client. The experience and expertise of our staff enable us to present workable options for action using whatever technology and techniques will provide the best solution.*

*Macula Group discovers and presents the facts required for sound decisions.*

We calculate:

**Impact** ..... What effect the solution will have on business and operations.

**Investment** ..... What software and/or hardware should be purchased or built.

**Time** ..... How long construction will take.

**Resources** ..... Who the providers are – in-house, perm hire, contract, and/or outsource.

**Longevity** ..... What the life expectancy of the solution will be.

**Ownership** ..... What the maintenance costs are likely to be.

**Total Return** .... The value generated by the solution.

**Black Ink** ..... When the solution will have paid for itself.

*Macula Group is dedicated to quality and efficiency. On-going research and development in production techniques and tools enable us to deliver qualitative solutions at a lower cost.*

*With a broad and deep understanding of the technical landscape and business needs, “glove fit” solutions become a reality.*